



sponsorship options

PRINCIPAL Sponsor US\$ 150,000 (Exclusive)

Title Sponsorship/ First level/ Co- branded with the show (wherever possible)

Brand / Logo visibility

- All News Paper advertisements across the world,
- Advertisements in the Trade Magazines across the world
- Brochures, flyers and other official publications etc
- Trade visitor invitations
- Roadside hoardings in and around Dubai
- Moving Hoardings- truck bound and stationed at various places in Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- All Lanyards
- On Site hoardings at DWTC
- Entrance of each Exhibition Halls
- Business Visitor Registration Counters
- Backdrop of Opening Ceremony, Press Conference, Dinner, Conference etc
- Opening Ceremony invitation
- Front page of the exhibitor catalogue
- Directional signage's at the venue

Sponsors brochures will be placed at the trade visitor registration counters

Hanging Banner on top of your stand

Special mention about the sponsors in the press releases

Invitation to the CEO to address the official press conference of the show

Advertisement opportunity at the back side of the Trade visitor invitation

Special sponsor badges to your delegates

Special sponsors memento during the dinner

Special seating for your delegates at various functions

Special announcements to thank the sponsors

5 complimentary tickets for the exhibitor's gala dinner

One full page free advertisement in the catalogue

Pl note the size of the logo and positioning varies as per the level of sponsorship



Organizer

Al Fajer Information & Services P.O. Box: 11183, Dubai, United Arab Emirates, Tel: +971 4 3406888 Fax: +971 4 3403608
Mhd Rachid Mbayed Exhibition Manager, E-mail: rasheed@alfajer.net www.arabplast.info



sponsorship options

PREMIUM Partner US\$ 100,000 (Exclusive)

Brand / Logo visibility

- All News Paper advertisements across the world,
- Advertisements in the Trade Magazines across the world
- Cover of the brochures, flyers and other official publications etc
- Cover of the trade visitor invitations
- Roadside hoardings in and around Dubai, if any
- Moving Hoardings- truck bound and stationed at various places in Dubai, if any
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- All badges
- On Site hoardings at DWTC
- Entrance of each Exhibition Halls
- Business Visitor Registration Counters
- Backdrop of Opening Ceremony, Press Conference, Dinner, Conference etc
- Opening Ceremony invitation
- Front page of the exhibitor catalogue
- Directional signage's at the venue

Brochures will be placed at the trade visitor registration counters

Hanging Banner on top of your stand

Special mention about the Premium Partners in the press releases

Invitation to the CEO to address the official press conference of the show

Advertisement opportunity at the back side of the Trade visitor invitation

Special sponsor badges to your delegates

Special sponsors memento during the official dinner

Special seating for your delegates at various functions

Special announcements to thank the sponsors

5 complimentary tickets for the exhibitor's gala dinner

One full page free advertisement in the catalogue



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sponsorship options

PLATINUM Sponsor US\$ 90,000 (Exclusive)

Second level of sponsorship

Brand / Logo visibility

- All News Paper advertisements across the world,
- Advertisements in the Trade Magazines across the world
- Brochures, flyers and other official publications etc
- Trade visitor invitations
- Roadside hoardings in and around Dubai
- Moving Hoardings- truck bound and stationed at various places in Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- On Site hoardings at DWTC
- Entrance of each Exhibition Halls
- Business Visitor Registration Counters
- Backdrop of Opening Ceremony, Press Conference, Dinner, Conference etc
- Opening Ceremony invitation
- Front page of the exhibitor catalogue
- Directional signage's at the venue

Sponsors brochures will be placed at the trade visitor registration counters

Hanging Banner on top of your stand

Special mention about the sponsors in the press releases

Invitation to the CEO to address the official press conference of the show

Advertisement opportunity at the back side of the Trade visitor invitation

Special sponsor badges to your delegates

Special sponsors memento during the dinner

Special seating for your delegates at various functions

Special announcements to thank the sponsors

5 complimentary tickets for the exhibitor's gala dinner

One full page free advertisement in the catalogue

Pl note the size of the logo and positioning varies as per the level of sponsorship



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sponsorship options

DIAMOND Sponsor US\$ 75,000 (Open)

Third level of sponsorship

Brand / Logo visibility

- All News Paper advertisements across the world,
- Advertisements in the Trade Magazines across the world
- Brochures, flyers and other official publications etc
- Trade visitor invitations
- Roadside hoardings in and around Dubai
- Moving Hoardings- truck bound and stationed at various places in Dubai
- Dinner Invitations
- Banner at the website
- All official email broadcasts
- Business Visitor Registration Counters
- All Badges
- On Site hoardings at DWTC
- Entrance of each Exhibition Halls
- Backdrop of Opening Ceremony, Press Conference, Dinner, Conference etc
- Opening Ceremony invitation
- Front page of the exhibitor catalogue
- Directional signage's at the venue

Sponsors brochures will be placed at the trade visitor registration counters

Hanging Banner on top of your stand

Special mention about the sponsors in the press releases

Invitation to the CEO to address the official press conference of the show

Advertisement opportunity at the back side of the Trade visitor invitation

Special sponsor badges to your delegates

Special sponsors memento during the dinner

Special seating for your delegates at various functions

Special announcements to thank the sponsors

5 complimentary tickets for the exhibitor's gala dinner

One full page free advertisement in the catalogue

Pl note the size of the logo and positioning varies as per the level of sponsorship



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sponsorship options

GOLD Sponsor US\$ 60,000 (Open)

Fourth level of sponsorship

Brand / Logo visibility

- All News Paper advertisements across the world,
- Advertisements in the Trade Magazines across the world
- Brochures, flyers and other official publications etc
- Trade visitor invitations
- Roadside hoardings in and around Dubai
- Moving Hoardings- truck bound and stationed at various places in Dubai
- Dinner Invitations
- Banner at the website
- All badges
- All official email broadcasts
- On Site hoardings at DWTC
- Entrance of each Exhibition Halls
- Business Visitor Registration Counters
- Backdrop of Opening Ceremony, Press Conference, Dinner, Conference etc
- Opening Ceremony invitation
- Front page of the exhibitor catalogue
- Directional signage's at the venue

Sponsors brochures will be placed at the trade visitor registration counters

Hanging Banner on top of your stand

Special mention about the sponsors in the press releases

Invitation to the CEO to address the official press conference of the show

Special sponsor badges to your delegates

Special sponsors memento during the dinner

Special seating for your delegates at various functions

Speaker opportunity (if there is a relevant session)

3 Free delegates for the conference

Special announcements to thank the sponsors

3 complimentary tickets for the exhibitor's gala dinner

One full page free advertisement in the catalogue

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sponsorship options

SILVER US\$ 30,000 (Open)

Fifth level of sponsorship

Brand / Logo visibility

- All News Paper advertisements across the world,
- Advertisements in the Trade Magazines across the world
- Brochures, flyers and other official publications etc
- Trade visitor invitations
- Roadside hoardings in and around Dubai
- Moving Hoardings- truck bound and stationed at various places in Dubai
- Dinner Invitations
- All official email broadcasts
- On Site hoardings at DWTC
- Entrance of each Exhibition Halls
- All badges
- Business Visitor Registration Counters
- Backdrop of Opening Ceremony, Press Conference, Dinner, Conference etc
- Opening Ceremony invitation

Sponsors brochures will be placed at the trade visitor registration counters

Hanging Banner on top of your stand

Special mention about the sponsors in the press releases

Invitation to the CEO to address the official press conference of the show

Special sponsor badges to your delegates

Special sponsors memento during the dinner

Special seating for your delegates at various functions

Special announcements to thank the sponsors

2 complimentary tickets for the exhibitor's gala dinner

One full page free advertisement in the catalogue

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sponsorship options

BRONZE US\$ 15,000 (Open)

Fifth level of sponsorship

Brand / Logo visibility

- All News Paper advertisements across the world,
- Advertisements in the Trade Magazines across the world
- Brochures, flyers and other official publications etc
- Trade visitor invitations
- Roadside hoardings in and around Dubai
- Moving Hoardings- truck bound and stationed at various places in Dubai
- Dinner Invitations
- All official email broadcasts
- On Site hoardings at DWTC
- Entrance of each Exhibition Halls
- All badges
- Business Visitor Registration Counters
- Backdrop of Opening Ceremony, Press Conference, Dinner, Conference etc
- Opening Ceremony invitation

Sponsors brochures will be placed at the trade visitor registration counters

Hanging Banner on top of your stand

Special mention about the sponsors in the press releases

Invitation to the CEO to address the official press conference of the show

Special sponsor badges to your delegates

Special sponsors memento during the dinner

Special seating for your delegates at various functions

Special announcements to thank the sponsors

2 complimentary tickets for the exhibitor's gala dinner

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Visitors/ Exhibitors Bag – US\$ 40,000 (quantity of 20,000)

- Sponsors advertisement on one side of the plastic bag
- Inserts of company's marketing materials in the bag (provided by Sponsor)
- Entry in the Official Exhibition Catalogue (for non-exhibitors)

T-Shirt for Arabplast crew - US\$ 20,000

- Sponsor logo at front & back

Website Banner Adverts-US\$ 2,000

- Banner adverts in the Exhibition website with hyperlink
- Entry in the Official ArabPlast or Tekno Catalogue (for non-exhibitors)
- Website banner expires at the end on the show

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